RENEE APELO

Entry-level Graphic Designer

Patterson, CA (408) 465-6362 rfart419@gmail.com https://www.behance.net/rfart419

PROFESSIONAL SUMMARY

A creative graphic designer with a good foundation in typography and layout design. Proficient in many Adobe Creative Cloud programs. Eager to learn and contribute new ideas within cross-functional teams.

EDUCATION

- Associate Degree in Graphic Design
  Mission College - Santa Clara, CA
  Graduation, May 2025

COURSEWORK

- **Original Anime Concept Art**
  Created a graphic layout for an original anime-inspired character. Presented in a case-study format in online portfolio.

- **Self-Branding Package**
  Created an encompassing unified self-brand with a logo mark, business card, and a social media post.

- **Social Media Campaign Proposal - Local Forest School**
  Collaborated within a student agency team to create social media posts to advertise its teacher recruitment.

- **UI/UX Mockup - Anime Fan App**
  Created mockups using Figma to showcase user-friendly interface and navigation for a mobile app for a fictional animations design agency.

- **Typographic Title Lockup Movie Poster**
  Created a typographic title lock up for a fictional Netflix movie using InDesign to showcase best combination of visual appeal and clear communication.

SKILLS

- Adobe Photoshop, Illustrator, InDesign, Figma
- Typography and Layout
- Branding and Idenity Design
- UI/UX and Multimedia Design
- Design Agency and Branding
- Web Design and Development
- Web Animation
- Packaging Design

WORK EXPERIENCE

Volunteer Student
Goodwill Morgan Hill
2017-2019
- Inspected and sorted donated goods in the backroom.
- Organize storage areas and maintained personal safety and cleanliness.
- Moved merchandise from the backroom to the sales floor.

Volunteer Student
Happy Cafe - Milpitas Adult School
2015-2017
- Kept track and replenish coffee packets, water bottles and snacks inventory.
- Used cash register to receive payments and give change.

Volunteer Student
Milpitas Library
2015-2017
- Sorted and shelved returned DVDs and books in alphabetical order.